



NHRD Purple Fest Inclusive Walkathon

The National HRD Network (NHRDN) Pune Chapter is pleased to invite you and your company to participate in the Inclusive Walkathon, an icebreaking activity as a precursor to Purple fest 2024, India's biggest inclusive diversity fest. This event is a unique opportunity for organisations to demonstrate their commitment to diversity and inclusion, while also raising awareness of disability inclusion and promoting a more diverse and inclusive workplace environment. The activity will help in promoting awareness, embracing differences, and fostering unity, "One stride, one partner at a time".

The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Inclusive Walkathon Mumbai, Event Details:

Date: 9th January (Tentative)

Time: 5pm - 6.30pm Venue: Goa (TBD)

Inclusive Walkathon Details:

Agenda:

Breaking one of the biggest barriers of inclusion IE attitude of people, by fostering empathy, smashing myths, and building allyship. The activity will help in promoting awareness, embracing differences, and fostering unity, "One stride, one partner at a time".

NHRDN Purple fest walkathon is a simple ice breaking activity where able bodied individuals will be paired along with Persons with Disability (PwD).

A casual walk either in the evening to have a conversation with each other and clarify any
doubts or myths that an able-bodied individual may have. Walkathon is not a race to be
completed, it is an activity that can be done based on one's preference to normalise
conversations with PwD and around disability.





- There will be a facilitator who will instruct the pair and explain the entire activity before the pairs are formed.
- PwD will be paired with an able-bodied individual. Each pair will then cover a max 40 minutes' walk or 1 KM together and have a conversation with each other. The distance depends on the preference of the PwD basis the nature of their disability and there is no mandate to complete the entire defined path for the walk.
- Starting from 50 metres and then extending the distance, cues will be placed to ensure the
 conversation flows without any hesitation between both the parties. The cues will include
 points such as introducing yourself, what are your hobbies, what is your disability, how does
 your disability impact your daily life, one thing you would like to do together during the fest,
 and so on. The cues can be read out for people with vision impairment by the person
 accompanying them (to be instructed by the facilitator at the start of the activity)
- There will be points where if required, the pare can take a rest break or just grab a
 refreshment and continue the walk as per the preference of the pare

How you can participate:

- Send employees with/without disability to participate in the walkathon
- Offer space where 70-80 pairs can walk, approximately around 1 km to conduct the walk which is minimum 500 m to 1 km
- Be a refreshment partner. We're expecting min 30-40k budget to offer refreshments

What's in it for you:

- A platform to demonstrate your and your company's commitment towards diversity and inclusion
- First hand conversation/Experience with Person with disabilities
- Foster an Empathetic Attitude towards different types of disabilities
- Normalise conversations around disabilities and slashing biases
- Avenues to generate new ideas and solutions to bridge the gap between D&I

How to Participate

If you resonate with the cause and the essence of this activity, please write to us at ksadaf1993@gmail.com (cc: nhrdpune@gmail.com) or contact Sadaf Khan at +91- 8454999217

For participation as either a PwD or a non-PwD member, registration is mandatory.

Click on the below link to register: https://forms.gle/dUPVVKegbJt9sRpr8

Let's come together to make a positive impact and demonstrate our collective commitment to diversity and inclusion.

We look forward to your enthusiastic participation in the NHRD Purple Fest Inclusive Walkathon.





NHRD Purple Fest Inclusive Walkathon - A Precursor

Pune, Mumbai, Bangalore

The National HRD Network (NHRDN) Pune Chapter is pleased to invite you and your company to participate in the Inclusive Walkathon, an icebreaking activity as a precursor to Purple fest 2024, India's biggest inclusive diversity fest. This event is a unique opportunity for organisations to demonstrate their commitment to diversity and inclusion, while also raising awareness of disability inclusion and promoting a more diverse and inclusive workplace environment. The activity will help in promoting awareness, embracing differences, and fostering unity, "One stride, one partner at a time".

Inclusive Walkathon Mumbai, Event Details:

Date: 10th December 2023

Time: 4pm - 5.30pm

Venue: TBD

Expected Footfall: 400-500

Inclusive Walkathon Pune, Event Details:

Date: 3rd December 2023
Time: 4pm - 5.30pm
Venue: Pune University
Expected Footfall: 100-120

Inclusive Walkathon Bangalore, Event Details:

Date: TBD

Time: 4pm - 5.30pm

Venue: TBD

How to Participate

If you resonate with the cause and the essence of this activity, please write to us at ksadaf1993@gmail.com (cc: nhrdpune@gmail.com) or contact Sadaf Khan at +91- 8454999217

For participation as either a PwD or a non-PwD member, registration is mandatory.

Click on the below link to register: https://forms.gle/dUPVVKegbJt9sRpr8

Let's come together to make a positive impact and demonstrate our collective commitment to diversity and inclusion.

We look forward to your enthusiastic participation in the NHRD Purple Fest Inclusive Walkathon.

NHRD Purple Fest Inclusive Product and Service Exhibitions





The National HRD Network (NHRDN) Pune Chapter is pleased to bring to you the Inclusive Product and Service Exhibitions. This exhibition aims at showcasing cutting-edge assistive technologies, adaptive tools, services and initiatives that enhance the lives of persons with disabilities.

The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Event Details:

Date: 9th-12th January Time: 9am - 5pm

Venue: TBD

Objectives:

- 1. Share best inclusive policies and practices for PwD across the Industry
- 2. Connect assistive technology product and service providers with Employers
- 3. Creating awareness about the ways to an inclusive ecosystem for persons with disabilities at workplace

Call to Action:

For Product and Service Providers:

- To share their innovative services/products that they'd like to present at the fest For Corporates:
 - To share best inclusive policies and practices for PwD inclusion
 - To attend the event and show their support for the cause

To participate or to have more details, please reach out to Abhishek Dubey at connect.dubey@gmail.com (CC: nhrdpune@gmail.com) or contact +91 80907 91050

We eagerly anticipate your active participation and support in making a lasting difference in the lives of differently-abled individuals.





NHRD Purple Fest Thought Leadership Forum

The National HRD Network (NHRDN) Pune Chapter is pleased to bring to you the Thought Leadership Forum. In this we have expert-led panel discussions exploring best practices, challenges, and innovative solutions in fostering diversity and inclusion across various sectors.

The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Event Details:

Date: 10th January Time: 9am - 5pm Venue: TBD

Context:

Need of the moment: Inclusion brings in different perspectives on the same plane. **Supported by Statistics:** Around 2.2% Indians endure some form of disability1. Mainstreaming of People with Disabilities (PwD) to expand capability of talent potential in India.

Why is (activity) important?

Building thought leadership around inclusion for PwD to highlight the diverse group's challenges, achievements, and way forward to key stakeholders – larger society, corporates, and regulatory authorities.

Thought Leadership Series can help various segments of audience (about 200 people) to:

- 1. To demonstrate impact of PwD inclusion in the larger society, including corporates
- 2. To challenge the "exclusivist mindset" and bring in "inclusive mindset."
- 3. To understand concepts of accessibility and attempt to bring it to life.

To participate or to have more details, please reach out to Anwesa Nanda at anwesananda5@gmail.com (CC: nhrdpune@gmail.com) or contact +91 98672 94403





NHRD Purple Fest Aapka Sawaal Humara Jawab

The National HRD Network (NHRDN) Pune Chapter is pleased to bring to you the **Aapka Sawaal Humara Jawab**. Through this event corporates, and delegates can ask questions, and solutions to various constituencies of diversity. The purpose of the entire program is to bring diversity and corporate delegates closer

The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Event Details:

Date: 9th January Time: 2pm - 5pm Venue: TBD

Methodology:

This event is to create a psychologically safe space where PwDs as well as D&I practitioners come together and ask questions freely to each other that they have not been able to ask in an open way to date.

- On the date of delivery, the part is divided into 2 groups: PwDs, and Non-PwD consisting of (Corporate/Gov/NGO Group). Both groups will be facilitated to ask questions in a given time to think through.
- The program would conclude with solid getaways and the formation of various small groups to work on finding out the answers to questions that were not answered.
- This group can collaborate to answer any question left unanswered and channel efforts to work on ideas or aspects that are not yet worked upon.
- This would be a closed conference, participation will be initiated by invitation by management.

To participate or to have more details, please reach out to Rajesh Mehta at rajeshmehta@in.ibm.com (CC: nhrdpune@gmail.com) or contact +91 99870 29593





NHRD Purple Fest Employment Assistance

The National HRD Network (NHRDN) Pune Chapter is pleased to bring to you the **Employment Assistance Program.** This is to provide support for persons with disabilities by offering tailored skill development programs, and networking opportunities.

This program would help potential diversity candidates seek mentoring from industrial leaders' experience. The whole idea is to introduce diverse candidates with multiple mentors in a short span of time and to get quick assistance. Various myths solutions

The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Event Details:

1. CV Writing Workshop

Session 1 : Date : 11-Jan-24 ; Time : 10am - 12pm; Venue : TBD Session 2 : Date : 12-Jan-24 ; Time : 3pm - 4pm; Venue : TBD

2. Speedo Mentoring

Session 1 : Date : 11-Jan-24 ; Time : 2pm - 5pm; Venue : TBD Session 2 : Date : 12-Jan-24 ; Time : 10am - 1pm; Venue : TBD

To participate or to have more details, please reach out to Rajesh Mehta at rajeshmehta@in.ibm.com (CC: nhrdpune@gmail.com) or contact +91 99870 29593

NHRD Purple Fest Job Drive

The National HRD Network (NHRDN) Pune Chapter is pleased to bring to you the **Job Fair.** This Job Drive aims at providing Job opportunities for Fresher and Experienced PwD Talent. Invite Talent to consider opportunities & Corporates to access talent per the job positions open across different industries and across the Nation





The National HRD Network (NHRDN) is a premier organisation dedicated to cultivating leaders and advancing the People Development movement in India. Established over three decades ago, NHRDN is an autonomous, not-for-profit entity that plays a pivotal role in nurturing future leaders. With over 20000 members from diverse sectors and spanning 36 chapters in India, Dubai and Singapore, NHRDN serves as a key resource for HR professionals, contributing to their growth through education, training, research, and knowledge sharing.

Purple Fest, India's first-of-its-kind inclusive international festival that celebrates persons with disabilities.

The festival will be held from January 8th to 13th, 2024, in Goa.

This fest is being hosted by the Office of the State Commissioner of Persons with Disabilities, Government of Goa, Directorate of Social Welfare, Government of Goa and Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India and is being supported by many other Non-Governmental Organisations, Institutions, Private Organizations and other bodies.

Event Details:

Date: 13th January Time: 9am - 5pm Venue: TBD

Context:

In India, there are approximately **1.3 Crore** differently-abled individuals with employable skills, but they constitute only **0.29%** of the total employee count in organisations. This stark underrepresentation sheds light on a significant issue that demands our immediate attention. While many of us have made commendable strides in fostering diverse and inclusive workplace cultures, there is often a crucial aspect that goes unnoticed – the employability of differently-abled individuals. This oversight not only affects our overall commitment to inclusivity but also deprives organisations of the valuable contributions these individuals can bring. It's never too late to rectify this situation, and we invite you to take action.

Contact Information:

For more details, please reach out to us at nhrdpune@gmail.com) or contact Pratibha at +91 96739 95942

We eagerly anticipate your active participation and support in making a lasting difference in the lives of differently-abled individuals.